

PRESS RELEASE

For Immediate Release

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The Face of Redlands, part 2
"YOUNGBLOODS"

Redlands, CA October, 25 2015 - Many of you may remember *The Face of Redlands, part 1* photographed by renowned photographer Marc Piron. This was a Homeless Awareness Campaign with proceeds presented to the Youth Hope Foundation and Salvation Army. We are excited to announce *The Face of Redlands, part 2 YOUNGBLOODS!*

This is a project where 40 individuals were selected who are a significant part of this town and moving it forward. We are calling this group the "Youngbloods" as they are all under 40 years of age -- 40 under 40 -- This collaboration will bring them together through images produced by Redlands photographer Marc Piron.

The purpose is to rally together raising funds through DCAF (Downtown Community Art Fund) for unique art installations to Downtown Redlands and the Downtown Art Walk that will add to Redlands integrity and beauty simultaneously attracting people to this town for continual prosperity and growth. A community's downtown area is the face it presents to the world. Its condition speaks volumes about the health of the local economy. A vibrant downtown affects the community's ability to attract tourists, businesses, jobs, and investment that enable a town to endure and thrive.

"There are many "YOUNGBLOODS" that qualify for this project, however it is impossible to include them all, we had some time constraints because this exhibit was scheduled to coincide with the 'Art Walk' in October of 2015. We exceeded our original goal of 40 and feel we have a good blend representing the Redlands "YOUNGBLOODS. These images showcase who they are as individuals and the uniqueness of their personalities. Along with the images showcased in this book is a mission statement from each YOUNGBLOOD." Marc Piron

The fee to participate was \$500. Each "Youngblood" paid this fee or had a sponsor. Each one received a copy of a book featuring the images with a statement by each person photographed and the 60x40 image presented at the show. Youngblood Sponsors: Homan & Stone - Managing Partner Ron Homan; Todd Underwood of Allstate Insurance; Ryan Berk al la minute; P & R Paper Supply Company Inc; David & Callene Sorenson; Dr. Kenneth Hutchins; Chris Pepino.

300 coffee table books will be produced including all images with a mission statement from each Youngblood. Books will be available for purchase during the Downtown Art Walk for \$45. Cash and credit card accepted. All Proceeds from books sales go to the Downtown Community Art Fund (DCAF) c/o the Redlands Community Foundation.

- October 25: Downtown Art Walk 12 noon - 6pm
- October 26-28: 3-5pm
- October 29- **FINAL DAY** Market Night: 6-9pm

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Additional Information: Visit www.AboutRedlands.com Event Calendar. Type "Youngbloods" in search <http://aboutredlands.com/redlands-events/4674-revealing-of-the-face-of-redlands-youngbloods>

LIST OF YOUNGBLOODS

1. Adrian Donovan- Bernardini & Donovan Insurance Services
2. Allie Johnson & Lauren Olson - Sister Sister Rescue
3. Anna Gonzales- Musician

4. Austin Amento - Owner Augie's Coffee House
5. Ben Cook - Owner /Masterbrewer Hangar 24
6. Brian Goldin- Founder CEO Voyagersearch
7. Brooks Bailey- Co-Founder of the Associates Realty Group
8. Chris Pepino - Owner Caprice Café
9. Christine Markin- Redlands Kinesthetics Therapeutic Massage
10. CJ Sillers- Brewcakes Dessert Gastropub
11. Corri Vara- Owner International Day Spa
12. Daniel Head- Owner/Instructor The Yoga Room
13. Danny Payne- Redlands Community Foundation
14. Dave & Veronica Saverino- Owners Saverino's Italian Deli & Market
15. David & Tricia Kelly - Owners denM Gallery & Nectar
16. Denise Davis- Educator Redlands University
17. Dr. Eric Mee- Dentist Citrus View
18. Emanuel Jacobson - Ozel Jewelers
19. Erin McLaughlin- Singer Songwriter
20. Jacob Heighes- Co-Owner Crossfit Myriad
21. Jacquelyn Lanier & Sydney Patterson- Owners Cross + Swan Events
22. James McClung - Artist/Designer
23. Jeff Partain- Educator
24. Jeromy Roush- Owner Chili Bill's BBQ
25. John Gravois- Founder of Bike BBQ
26. Jonathon Briggs- Family run- Coops Coins
27. Kara Cisneros- Owner Oscars Mexican Restaurant
28. Kasha Shahabi- Owner Boiler Room & HBH
29. Raquel Urquizu Manager Fox Dance Studio
30. Kyle Darby- Family run Darby's American Cantina
31. Laura Powers- Owner Kith and Kissui
32. Lisa Vest- Owner Vasa Yoga Studio
33. Matt Harry- Owner Crepes of Wrath
34. Matt Leeds- Owner White Frog
35. Miguel Tarango- Owner Gatos Feliz Media
36. Paul III Emerson- Family run Emerson & Farrar Fine Jewelers
37. Phillip & Sandrine - Owners Inner Evolution Yoga
38. Reef Spellman- Family run The Perrie Mundy Group
39. Robb Pearson- Art advocate
40. Robert & Amy Stell- Owners Stell Coffee & Tea Company
41. Ryan & Cassi Berk- Owners a la minute & Parliament
42. Sara Hector- Owner Redlands Fitness Training/Visiting Angels
43. Shane Sowers- The Vault Manager
44. Spencer Reiffel- GM à la minute
45. Jason Washburn- Owner Comic Quest
46. Sarah Cobb- Owner Blue Butterfly Skincare Studio